



**Emergenetics Certification maximizes the potential of any organization by giving individuals the knowledge, skills and tools to facilitate Emergenetics immediately and create lasting impact for clients, colleagues and teams alike.**

When you become Emergenetics-Certified, you instantly gain access to a dedicated support system—Emergenetics experts and offices around the world, a collaborative network of hundreds of fellow Associates and leading edge technology that makes your work seamless and efficient.

## Why Emergenetics?

Emergenetics uniquely encapsulates thinking and behavioral preferences in a way that brings self-understanding and awareness to individuals and transforms teams by enhancing communication, bringing clarity to the decision-making process, and boosting creative potential.

What this means for organizations is better performance, a more cohesive environment and greater productivity—all with the ability to sustain momentum over the long-term.

## Implementing Emergenetics

Delivering Emergenetics workshops and seminars requires training through the Emergenetics Certification Program. This program is an intensive 3½-day training session designed to teach you the ins-and-outs of Emergenetics.

Our approach in Certification is to equip our Associates to excel for the long term. We provide you with a strong knowledgebase about the concepts, theory, presentation and interpretation that go into Emergenetics. Then, we work with you on an ongoing basis to ensure you have the tools and skills at your disposal to be successful, while giving you the flexibility to tailor your work with Emergenetics to fit the needs of your organization or business. This level of customization extends to all aspects of your Emergenetics work, as our Profiles are taken via the web and you can manage your work via a specialized, secure Associates website—all of which means that you have the adaptability to use Emergenetics how, when and where you want.

We are experts in the field of organizational development and human capital development. And with over 450 Certified Associates conducting Emergenetics training throughout the world, we are also experts in disseminating the knowledge and techniques necessary to implement our unique profile and programs.



# Emergenetics International | Certification

## What You Get

- Marketing and promotional tools including the use of the Emergenetics name and logo
- Access to the customized Emergenetics Associates website—this portal gives you the power to manage all your Emergenetics consulting work in an easy-to-use, accessible format
- Frequent updates from Emergenetics International on the latest developments that affect our Associate family
- Information on new Emergenetics products and services
- Personal guidance on how to best utilize the array of unique, multifaceted Emergenetics services to fit any audience

**Emergenetics Certification is a rigorous program with significant requirements, but we want to ensure that you have the best possible training and development as you use Emergenetics Products.**

## Certification Requirements

- Completion of the 3½-day Emergenetics Certification Training Program
- Completion of the post-Certification Blueprint
- Facilitation of a workshop that is observed, evaluated, and approved by a designated representative of Emergenetics International
- Communication with Emergenetics International regarding participant evaluations from an Emergenetics workshop

**Our Associates are the heart of our organization, and our success is based on your own.**

## Emergenetics Blueprint

Emergenetics Certification is the foundation, but it doesn't end after the 3½-day training session. We have created important building blocks to continually advance your work and ensure that the knowledge and training that you receive during Certification is amplified and translated into real, focused results moving forward.

The Emergenetics-Blueprint Plan is a series of benchmarks, success metrics, and detailed action-items that are designed to provide an ongoing system to successfully facilitate Emergenetics to your own clients and colleagues within 90 days of Certification. Emergenetics-Blueprint is coordinated by the Emergenetics International office and we collaboratively work with you throughout the 90-day consultation period by providing expert insight and feedback.



More than anything...Emergenetics Certification gives you the knowledge and expertise to utilize one of the most powerful tools on the market for personal insight and analysis and organization development and advancement.

**You also receive solid, hands-on materials and support that make a difference in your work.**

- Emergenetics Associate Manual** – With over 200 pages of exercises, ideas and detailed instruction, your Associate Manual is your guide to making your work with Emergenetics work for your colleagues and clients.
- PowerPoint Presentation Slides** – The proven methodology and presentation of Emergenetics is already developed and ready for you to implement. It's the complete package, yet customizable for your specific needs.
- Emergenetics Metaphor Chart** – Emergenetics is all about our seven colors. They're memorable, understandable and an ideal way to understand personality. We give you a large chart on high-quality canvas that highlights the Emergenetics Profile for your workshops.
- Individualized Emergenetics Profile Mouse Pad** – It's insight at your fingertips. The mouse pad is a simple reminder of your strengths.
- Music Booklet** – We know music stimulates the brain, and we provide you with a guide to ensuring that you set the right atmosphere and utilize music correctly.
- Exercise Booklet** – It is a gym membership for your brain. Emergenetics focuses on the brain-based research that drives how people think and behave. This booklet is full of stimulating exercises to get the mind going.

**That's not all...we make sure you have the resources to make a difference immediately...**

- Five Emergenetics Profiles to get you started**

**And to get the recognition you deserve...**

- Personalized Emergenetics Jelly Bean Jar upon completion of all Certified Associate requirements**